

## Swachhta Awareness Message

"Cleanliness is important in our life as well as for the nation. It is well known that Mahatma Gandhi personally took the effort to achieve the change that he wanted to see. Not only of our but of social media's role is also very important to create awareness on cleanliness among the people and inculcate a feeling of nationality among them. Cleanliness is not only the responsibility of the '*safaai kaamgar*' (sanitation worker) or local government. It is the responsibility of the Government officers, NGOs and the local community to make India completely clean. It's a need of the day; all the people should actively participate to clean India to fulfil the dream of Mahatma Gandhi for the protection of the environment, for our safety and protection of our future."

